From: James - Shelter

Sent: Thursday, October 4, 2018

To

Subject: You can still make the call



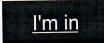


We've called them, tweeted them and protested outside their shops, but the UK's 'highest rated agent', Ludlow Thompson, are still ignoring us.

Our research shows that Ludlow Thompson are stopping people on housing benefits – commonly known as DSS – from renting homes, even when they can afford the rent. When people can't find a home, it pushes them closer to homelessness.

Since we exposed this, Shelter supporters, like you, have been speaking out and taking action. Thousands of people have already contacted Ludlow Thompson and demanded an end to this discrimination.

you can help keep the pressure up. Call Ludlow Thompson and tell them to end DSS discrimination.



Making a call may seem daunting, but we've written a short script and put together some simple questions for you to ask.

The more calls they get, the more they'll know this approach is unacceptable. Send a clear message to Ludlow and other letting agents like them – **enough is enough, it's time to change!** 

Ludlow say that banning DSS tenants from renting their homes is not company policy, despite <u>our investigation</u> finding that 9 out of 10 branches were guilty of this.

Ring Ludlow and tell them to stop. The call will only take two minutes and Ludlow Thompson are definitely in the wrong. It's small actions like this which help more people find a home.

Call Ludlow

## Thanks for your support,

## James Shelter Campaigns team

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