

From: Kojo - Shelter
Sent: 16 November 2018
To: [redacted]
Subject: How we're changing the industry



Two weeks ago we launched our petition to stop the senseless discrimination against renters receiving housing benefit caused by the leading letting agents across the country.

So far thousands have signed it already and the momentum for this campaign is growing day-by-day with each win.

[Sign the petition](#)

Our campaign to end DSS discrimination began with the UK's 'leading letting agent' Ludlow Thompson. **Thousands of us emailed, tweeted, and rang their offices to hold them to account for their discriminatory behaviour, and it worked!**

Ludlow finally acknowledged their bad practices and took the first steps to stamping it out.

This week, property portals Rightmove and Zoopla issued guidance to letting agents stating that 'no DSS' ads shouldn't be used on their site! And NatWest, national bank and mortgage lender, have committed to reviewing policies which were preventing landlords from renting to people on benefits. This is all *massive* news.

The campaign is growing, and winning change across the country. **These positive outcomes only come from supporters like you signing petitions and holding offenders to account.**

So let's change the industry for the better this Christmas.

Sign our petition to call on Bridgfords, Dexters, Fox & Sons, Haart, Hunters, Ludlow Thompson, and Your Move to treat all renters fairly, on a case-by-case basis.

[Take a stand](#)

Housing benefit discrimination is widespread across the industry, even when renters on benefits can afford the rent.

Together, we can stop prejudice against renters on benefits, and make it easier for them to find a home.

PS, If you tried to sign the petition a few weeks ago and were unable to, we've since fixed the bugs so go ahead and add your name to the campaign!

Thank you,
Kojo
Shelter Campaigns team

For every £1 you donate, 79p goes towards helping people struggling with bad housing and homelessness. [Find out more](#)

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